

SBTi Technical Advisory Group

Terms of Reference

Version 2.0

February, 2023

DOCUMENT CONTROL

Version	Description	Publication date
1.0	Issue for use released at time of call for TAG applications.	1st November 2022
2.0	Revised based on updates to SBTi governance processes.	17th February 2023

INTRODUCTION

1. The Science Based Targets initiative (SBTi) is a joint initiative by CDP, the United Nations Global Compact (UN Global Compact), the World Resources Institute (WRI), and the World Wildlife Fund for Nature (WWF) in collaboration with the We Mean Business Coalition (WMB).
2. The Science Based Targets initiative (SBTi) is the leading standard setting and certification body driving decarbonization in the real economy in line with our global climate goals. The SBTi develops climate alignment standards, based on the best available science, and independently assesses targets from companies and financial institutions against these standards following publicly available protocols.
3. This document outlines the Terms of Reference of the SBTi Technical Advisory Group (TAG).

SBTi GOVERNANCE STRUCTURE

4. The SBTi will develop its technical resources through transparent and inclusive multi-stakeholder processes following the high-level governance structure described in this section. The SBTi will provide extensive opportunities for external feedback so that all outputs are subject to comprehensive and rigorous review. The SBTi will act as convening agent and project manager in this process.
5. The key bodies in SBTi's governance are described below:
 - Project Teams: These teams include staff employed by SBTi partner organizations and are accountable to the SBTi for project delivery.
 - Working Groups: These groups include SBTi staff, as well as additional experts employed by SBTi partner organizations that provide guidance and may contribute to deliverables for specific projects. Working Groups are optional, and whether a Working Group is necessary will depend on the nature of the project.
 - Expert Advisory Groups (EAGs): Advisory bodies set up to provide advice on specific topics and development or revision of related technical resources over time.
 - Technical Advisory Group (TAG): This is a group of volunteer expert advisors from business, academia, government, non-profit and multilateral organizations. Members have in-depth knowledge of global climate change mitigation and/or expertise in science-based target setting from a diversity of perspectives.

- Scientific Advisory Group (SAG): This is a group of volunteer expert advisors in climate change mitigation from the scientific community. They provide support developing benchmarks that enable companies to set near- and long-term emissions reduction targets, and credible net-zero target models.
 - Executive Leadership Team (ELT): The ELT makes day-to-day decisions and is responsible for designing and overseeing implementation of the initiative's overall strategy and providing guidance and quality control. The Chief Technical Officer oversees and is accountable for the SBTi's technical developments.
 - Technical Council: The technical decision-making body that reviews and approves, or provides recommendation of approval for SBTi standards, guidance and other relevant technical decisions.
 - Executive Board: The Executive Board approves SBTi strategy and work plan, approves SBTi protocols and the Terms of Reference for Technical Council, appoints and oversees Technical Council, and approves adoption of new standards and other major technical decisions following deliberation from Technical Council.
6. The SBTi's governance structure is detailed within the SBTi Governance Handbook (forthcoming) and more information can be found on the [SBTi website](#).¹

ABOUT THE SBTI TECHNICAL ADVISORY GROUP

7. The TAG is a group of volunteer advisors with in-depth knowledge of global climate change mitigation and/or expertise in science-based target setting from a diversity of perspectives. It includes representatives from corporates, finance, academia, research, government, non-profit, and multilateral organizations.
8. The TAG contributes to the rigor and consistency of the SBTi's outputs by providing expert advice and review throughout the development of priority technical resources for the corporate and financial sectors. The TAG contributes expertise through consultation with the body as a whole, or through Expert Advisory Groups (EAGs).
9. The SBTi will create thematic Expert Advisory Groups (EAGs), made up of a subset of TAG members plus additional experts as required, to provide advice on specific topics and

¹ Please note that the SBTi is in the process of strengthening and formalizing its governance structure, and it is therefore subject to change. The TAG will be informed of any updates to this document, or any other relevant changes.

development or revision of related technical resources over time. TAG members will be informed when an EAG is created and may apply to participate.

COMPOSITION

10. TAG members are leading experts in one or more of the following areas:
 - Climate mitigation in the corporate and/or financial sector
 - Corporate and financial institution climate accounting
 - Setting, implementing, and/or analyzing targets and strategies to reduce GHG emissions in line with science
 - Scope 3-related initiatives, including supplier engagement, supply chain management, circular economy, and life cycle assessment
 - Measurement, reporting, and verification related to climate / ESG
 - Climate accountability from a civil society perspective
 - Designing, implementing, and/or analyzing climate policy
 - Driving corporate climate finance
 - Climate/environmental justice

11. The composition of the TAG shall be gender equitable, reflect the viewpoints of different actors within the climate action ecosystem, and, where feasible, should be regionally balanced so that advice provided to the SBTi is inclusive and measured. Composition within project-specific EAGs should follow the same distribution as far as possible.

12. The following criteria as self-identified by the applicant will be applied when determining the composition of the group:
 - Gender diversity, using the 40:40:20 rule (40% female, 40% male and 20% flexible to any gender, including non-binary and other gender identities) but with a maximum of 50% male representation
 - Organizational diversity, including representatives from corporates, financial institutions, academia, research, government, non-profit, civil society, and multilateral organizations, to include:
 - A maximum of 50% representation from corporates and financial institutions (including consultancies)
 - A minimum of 20% representation from civil society / non-profit organizations
 - Regional diversity, with a minimum of 30% representation from the Global South

13. The SBTi shall use its best endeavors to achieve balance and diversity, but the work of the TAG shall not be invalidated by its inability to achieve an optimum level of diversity.
14. Employees from any of the SBTi's partner organizations (CDP, UN Global Compact, World Resources Institute, WWF and WMB) may join the TAG, but must participate as a Working Group member, rather than as an EAG member, for any specific projects.
15. TAG meetings may be attended by additional representatives from any of the SBTi's partner organizations (CDP, UN Global Compact, World Resources Institute, WWF and WMB) with prior consent from the SBTi.
16. Any consultancy providing support to the SBTi on development of technical resources may not be represented on the TAG as a member.

APPOINTMENT

17. The SBTi will hold an open call for applications to join the TAG every two years.
18. Applications will be assessed through an evaluation of relevant qualifications and the needs of the SBTi Technical Department.
19. In addition to meeting desired composition metrics above, the criteria below will be used to evaluate all TAG applications:
 - Demonstrated technical competence and knowledge of climate mitigation: All members, regardless of whether they are practitioners, advocates, or academics, should have demonstrated a high level of knowledge and technical competence in climate mitigation, including a general understanding of climate science, carbon accounting, and science-based target setting. A broad base of skills, experience, and perspectives is needed; therefore, members may also have professional backgrounds that reflect a diverse range of expertise and roles that are relevant to the mission of the SBTi.
 - Communication skills: Effective oral and written communication skills are necessary. Communication skills also include the ability to listen to and consider the views of others with an open mind and without prejudice and discrimination.
 - Awareness of the climate action landscape: Members should understand the climate action landscape in which SBTi operates. This should include awareness of sustainability, climate mitigation, business and financial reporting issues that are relevant to the mission of the SBTi.

- Ability to work in a collegial and collaborative atmosphere: Members should be able to show respect, tact, and consideration for one another's views and those of third parties.
 - Integrity, objectivity, and discipline: The credibility of members should be demonstrated through their integrity and objectivity. This includes intellectual integrity as well as integrity in dealing with fellow members of the TAG and others.
 - Commitment to the SBTi's mission and public interest: Members should be committed to achieving the objective of the SBTi to drive ambitious climate action in the private sector. Members should also be committed to serving the public interest.
20. TAG members serve in their individual capacity as experts, and therefore changes of members are discouraged and ad hoc alternatives will only be considered in rare instances.
21. Members of the TAG are appointed for a term of two years and can apply to retain their position for up to a maximum of 6 continuous years (or longer determined on a case-by-case basis through approval from the Technical Council).
22. The SBTi retains the right to terminate membership of any TAG member.
23. The following measures will apply in relation to changes to or termination of membership:
- TAG members will inform the SBTi of changes to their professional affiliation during their commitment period. In this situation, the SBTi will reevaluate continued involvement of the member and whether the member should be replaced by another expert from the original organization in the TAG.
 - TAG members will inform the SBTi if they would like to terminate their membership before the commitment period expires. The member will be removed from SBTi communications and should be replaced by a new expert.
 - If a consultancy begins providing support to the SBTi, any TAG member from that organization will be removed from the TAG and should be replaced by a new expert.
 - TAG members that join one of the SBTi partner organizations as an employee will be removed from the TAG and should be replaced by a new expert.
24. The SBTi may supplement the TAG with additional members at any time.

COMMITMENT

25. Members of the TAG are expected to donate a small fraction of their time, limited to 10 days per year in total.
26. In general, members are expected to:
- Actively participate and share technical expertise during conference calls
 - Engage in a minimum of one, but maximum of two EAGs for specific projects. This does not apply for members of the TAG employed by the SBTi's partner organizations.
 - Dedicate the necessary time offline to review and contribute to drafts and outputs presented by SBTi and its technical partners
 - Provide inputs in a constructive spirit, namely in improving clarity and scientific or technical accuracy
 - Optionally participate in activities intended to promote the adoption of science-based targets, amplify development processes and final deliverables of technical resources, and occasionally speak on the SBTi's behalf when opportunities arise
 - Optionally participate in virtual and in-person events (e.g., launch events, etc.)
27. Commitment for general TAG activities, excluding EAG activities:
- Quarterly virtual meetings (60-120 minutes each)
 - Potential ad-hoc meetings
 - Estimated commitment of 2 to 3 days per year
28. The SBTi will endeavor to arrange meetings with sufficient notice and hold meetings at a reasonable time of day so that as many members are able to attend as possible. The SBTi may repeat meetings to accommodate a wide range of time zones.
29. Members that are unable to make TAG meetings should inform the SBTi in advance. Members found to repeatedly miss meetings may be terminated, based on a three strikes policy.
30. Commitment for EAG activities:
- Commitments will be outlined in the EAG Terms of Reference for each project
 - Estimated six to ten conference calls per year (60-120 minutes each), with optional participation in additional conference calls in sub-groups or round tables as needed
 - Estimated commitment of 5 to 7 days per year, in addition to the general TAG activities
 - When a TAG member participates in more than one EAG, they should coordinate with the SBTi so that their level of engagement does not exceed a reasonable level

31. Meetings shall be conducted under the Chatham House Rule. Participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed.
32. Members shall not distribute materials in advance of publication without the permission of the SBTi. Members agree to treat as confidential any information provided in the course of participating the TAG which is (i) marked as confidential or (ii) ought reasonably to be treated as such.
33. Members shall not engage in any discussion, activity or conduct that may infringe on any local or international antitrust or competition law. For example, the following shall not be discussed during any meeting of the TAG:
 - Current or future prices, pricing strategies, or price related information
 - Output, capacity, inventory levels, or costs
 - Data related to market share
 - Current or future marketing strategies

ACKNOWLEDGEMENT AND REMUNERATION

34. Members of the TAG will be acknowledged by name and organizational affiliation on the SBTi website and in any relevant publications.
35. TAG members must consent to the use of their organization name in relation to the TAG, but not for any additional purpose.
36. Funding provided by TAG members or their affiliated organizations does not confer any special status in the TAG or project governance.
37. The organizations and SBTi (together the “participants”) will use the following language when referring to participation in the initiative and will not portray or imply any other association or collaboration between the participants:
 - “[*Organization name*] participates in the Technical Advisory Group of the Science Based Targets initiative (SBTi) contributing to the development of [on-going technical project(s)]. The Technical Advisory Group has an advisory role, and decisions on final technical resources will be made by the Technical Council or the Executive Board of the Science Based Targets initiative.”

38. Being a member of the TAG is a voluntary, part-time position and TAG members do not receive any financial remuneration.
39. For those participating in in-person workshops, travel costs must be covered by the TAG members' own organizational budget.

DECISION-MAKING

40. The SBTi Technical Department retains the authority to make decisions to advance development of technical resources.
41. General input, advice, agreement and contentious issues shall be recorded, and main opposing views and rationales noted. If issues cannot be resolved within the TAG, the Project Team will consult within the Technical Department to propose a way forward, recording the pros and cons of the proposal as well as alternatives proposed.
42. The decision over and approval of final decisions and deliverables rests solely with the SBTi's Technical Council or the Executive Board.